

Travel Safe Bucks want to make sure that their work is being distributed across the local community via our Parish Councils, and so will be sending out regular email updates with road safety news. Please distribute this information as you see fit within your Parish.

## Winter is here! Are you clued up about Winter Driving?

14<sup>th</sup> October marked the start of the 'winter season' here – we're now ready and waiting to start gritting when the temperature drops!

With lower temperatures and winter weather, it means there are more risks to consider when driving or using the roads. Last year, we launched our award-winning Winter Driver Module, to help people out with driving in winter weather conditions. This module aims to inform people about driving during the winter period, as well as advising them how to prepare for the worst (do you know what you should have in the boot of your car in case you get stuck in the snow? Take the module to find out...)

It is crucial that we issue reminders, information and safety advice about winter driving every year, so please feel free to take our Winter Driving Module if you haven't already (or if you have, take it again to remind yourself of everything included!) and please also feel free to share the link across your Parish social media channels, email lists etc. The more people who take the module, the better prepared drivers can be during the winter period!

You can find the module here: <https://www.buckscc.gov.uk/services/transport-and-roads/road-safety/winter-driving/winter-driving-online-module/>

In addition to re-promoting the module, we also have a winter driving radio campaign going live from **1<sup>st</sup> November 2019** on Mix 96. This campaign will run throughout the whole of November and December with plenty of winter driving tips and information being shared every day across the station and on their website too. Make sure you tune in to have a listen!

As always, we will be sharing plenty of info across our social media channels and blogs – make sure you follow us on Twitter (@travelsafebucks) and like us on Facebook (Travel Safe Bucks) so you can stay up to date with everything.

## Remember to make use of the Morning After Calculator!

The festive season is fast approaching – we have Halloween, Bonfire Night, Christmas and New Year. From here on in, a lot of people spend a large portion of

this final segment of the year making rather merry with their family, friends and work colleagues!

We want everybody to have a good time, enjoying staff Christmas do's and family get togethers. If alcohol is involved, please make sure that you arrange for a taxi or lift home and don't get behind the wheel.

It's also important to consider whether or not you should be getting behind the wheel the next day. People don't always realise how long it takes for alcohol to pass through the body, and that they might still be over the drink-drive limit the morning after. A handy tool you can use is the brilliant Morning After app. This app has been produced to help people calculate roughly when it will be safe to drive the morning after drinking alcohol. It can also help people to calculate when they need to stop drinking alcohol if they need to drive the following morning.

The app is available to download free of charge, or can be used online at <http://morning-after.org.uk>

We will be hosting an event at Arla for all Arla employees in a few weeks' time to educate them about how long alcohol stays in the system and to help them to stay safe over the festive period. We will also be serving them some of our unique mocktails as a festive treat from us to them! This will be in conjunction with a three part email campaign that will launch at the start of December. More to come on this closer to the time!



**MORNING AFTER  
CALCULATOR**

 **BEER & LAGER** →

 **CIDER** →

 **WINE & CHAMPAGNE** →

 **SPIRITS & ALCOPOPS** →

 **COCKTAILS** →

 **0 HOURS BEFORE DRIVING**  
from when you've stopped drinking

**Start Again**

## Safe Drive, Stay Alive 2019

Once again, we will be working local emergency service teams to deliver the successful Safe Drive, Stay Alive shows to thousands of pupils across Buckinghamshire at the Wycombe Swan Theatre in just two weeks' time. The shows are always impactful and hard hitting and leave students with a very important message about the importance of being a responsible driver, passenger and all

round road user. With appearances from a victim of a serious car accident, the mother of someone who lost her son to a car accident, paramedics, doctors, police officers and firemen, the stories shared are very emotional, and very real.

If you've booked to come and see one of the shows this year, we look forward to seeing you there 😊

## Interesting Road Safety News...

- 80mph motorway speed limit – the wrong message, or time for change?  
<http://roadsafetygb.org.uk/news/80mph-motorway-speed-limit-the-wrong-message-or-time-for-change/>
- Speeding has become 'socially acceptable' – TfL  
<http://roadsafetygb.org.uk/news/speeding-has-become-socially-acceptable-tfl/>
- Film aims to turn the tide against road danger  
<http://roadsafetygb.org.uk/news/film-aims-to-turn-the-tide-against-road-danger/>

We hope you have found this email useful, and as always, please feel free to share any of the information inside with residents of your Parish in whichever way is appropriate.

Make sure you follow us on Twitter (<https://twitter.com/travelsafebucks>) and like us on Facebook (<https://www.facebook.com/TravelSafeBucks>) to stay up to date with all that we're up to in between updates!